

# The Society for Ecological Restoration's Make a Difference Week

## *Make a Difference Week* **Digital Asset Kit**

*Twitter posts* - Copy/paste the content below and replace all prompts (e.g., "[EVENT NAME]") with specific information about your event.

Tag: [@SERestoration](#)

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### *Tweet 1:*

Make a Difference Week is back! 🌍🌱 1-9 June, [@SERestoration](#) is hosting this global event bringing individuals & orgs together for a week of ecological restoration action.

We're hosting [EVENT NAME] on [DATE] and need passionate volunteers! Who's in?  
[INSERT URL] #MakeADifferenceWeek

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### *Tweet 2:*

The goal? Showcase how local restorative projects create positive change worldwide.

In 2024, organizers aim for 300+ events across 40+ countries, supporting the UN Decade #GenerationRestoration. Join us in restoring [LOCAL AREA/ECOSYSTEM] while being part of a global movement! [INSERT URL]

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### *Tweet 3:*

Through #MakeADifferenceWeek, you'll volunteer alongside Certified Ecological Restoration Practitioners to apply SER Standards.

It's hands-on ecological restoration for a greener future! Visit [website] to learn more about our [EVENT NAME] & sign up. [INSERT URL]

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### *Tweet 4:*

[Share event photos/video]

Who's ready to roll up their sleeves and #MakeADifferenceWeek from June 1-9? [INSERT URL]

Let's restore ecosystems together - one community at a time! [@SERestoration](#)