

Volunteer Information - Make a Difference Week 2025

Thank you for your interest in a role as a volunteer in support of *Make a Difference Week 2025*! Please see below for more information about the roles and responsibilities we will require from you.

Dates

This volunteer role is available to start as soon as possible, and will be available until June 8, 2025.

Training

Volunteers will be provided with training sessions that will introduce them to the following:

- The *Make a Difference Week* initiative, and its history and context in the UN Decade on Ecosystem Restoration and SER's activities
- Best practices for research and outreach to potential event host partners

Main duties

Duties will be spread across two main areas each defined below:

- Event host partner research and outreach
- MADW2025 promotion

Event host partner research and outreach

- Identify individuals and organizations that may be interested in hosting a MADW2025 event, or registering an existing event, and supporting their participation
- Maintain accurate records in our shared outreach tracking spreadsheet

MADW2025 promotion

- Support the creation and/or review of MADW2025 promotional materials -
- Support the translation of key documents, as appropriate

General expectations

- Attend your training session
- Communicate your availability and capacity for volunteer work, as well as any changes to your availability and capacity
- Communicate regularly with Keith (keith@ser.org) for support with any questions or problems that you encounter, as well as to keep him up to date on progress
- Please remember that you are representing SER in any outreach you conduct, so please be respectful, friendly, and helpful

We look forward to hearing from you!

Kind regards,
SER *Make a Difference Week 2025* Team