*Make a Difference Week*

**Digital Asset Kit**

*Instagram post*- Copy/paste the content below and replace all prompts (e.g., “[ENTER EVENT NAME ]”) with specific information about your event.

Tag: [@serestoration](https://www.instagram.com/serestoration/)

Instagram Feed Post:

*Caption:*

Join the global movement for ecological restoration! 👐🌎 Make a Difference Week is back 31 May - 8 June, hosted by [@serestoration](https://www.instagram.com/serestoration/).

We're hosting [EVENT NAME] on [DATE] to [BRIEF DESCRIPTION OF ACTIVITIES]. Lend a hand and be part of the local action creating positive change across the planet! 🌳

Tap the link in our bio to learn more, find other events near you through makeadifferenceweek.org, and get involved. #MakeADifferenceWeek #EcologicalRestoration #GenerationRestoration

[UPLOAD EVENT PHOTOS/FLYERS AS MULTI-IMAGE INSTAGRAM POST]

Instagram Reel:

*Overlay Text:*

Make a Difference Week 20250

31 May - 8 June: Global Ecological Restoration

[*Show footage/photos from previous year's events - volunteers planting, restoring habitats, etc.*]

*Voiceover:*

"Join a worldwide movement restoring the planet, one community at a time. Make a Difference Week brings people together through local ecological restoration projects that create global impact."

[*Show stats/figures on growth and impact*]

*Voiceover:*

"In 2025, over 300 events will take place across 40+ countries, all supporting the UN Decade on Ecosystem Restoration. Will you accept the challenge and make a difference?"

*[Call-to-action screen*]

Visit makeadifferenceweek.org

Find an event near you

Join [YOUR ORG NAME] on [DATE]

#MakeADifferenceWeek #EcologicalRestoration

Hashtags:

#MakeADifferenceWeek

#EcologicalRestoration

#RestorationNation

#EnvironmentalActivism

#SustainableLiving

#CommunityOutreach

#GenerationRestoration