



Make a Difference Week
Digital Asset Kit

Instagram post - copy/paste the content below and replace all prompts (e.g., "[ENTER EVENT NAME]") with specific information about your event.

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[ENTER ORGANIZATION NAME] is proud to announce its participation in *Make a Difference Week* — an annual week of global restorative action led by the Society for Ecological Restoration (@serestation) — where individuals and organizations from around the world host and participate in local volunteer events during the week of June 4-11, 2022.

As part of #MakeADifferenceWeek, we are hosting [ENTER EVENT NAME] at [EVENT LOCATION]. This volunteer event will be held on [ENTER EVENT DATE] at [ENTER EVENT TIME], and we invite you to participate!

[ENTER ADDITIONAL EVENT DETAILS - Location, Registration Details, Necessary Equipment, COVID-19 Protocols, etc.]

Launched by @serestation in conjunction with the UN Decade on Ecosystem Restoration, #MakeADifferenceWeek aims to make a positive ecological impact at the global scale through collective local action. Through #MakeADifferenceWeek, everyone, everywhere has a chance to positively impact their local communities by engaging in hands-on restorative projects.

Join us on [ENTER EVENT DATE] to make a difference in your community!