*Make a Difference Week*

**Digital Asset Kit**

*Facebook post* - Copy/paste the content below and replace all prompts (e.g., “[EVENT NAME ]”) with specific information about your event.

Tag: [Society For Ecological Restoration (SER)](https://www.facebook.com/SocietyforEcologicalRestoration)

[ENTER ORGANIZATION NAME] is proud to announce its participation in Make a Difference Week - an annual global event hosted by the [@Society For Ecological Restoration (SER)](https://www.facebook.com/SocietyforEcologicalRestoration) from 31 May - 8 June, 2025. This worldwide initiative brings together individuals and organizations for a week of impactful restoration action.

As part of #MakeADifferenceWeek, we are hosting [EVENT NAME] at [EVENT LOCATION]. This volunteer event will be held on [EVENT DATE] at [EVENT TIME], and we invite you to participate!

Register for this event here: [URL TO EVENT REGISTRATION]

[ADDITIONAL EVENT DETAILS - Location, Registration Details, Necessary Equipment,, etc.]

The goal of #MakeADifferenceWeek is to showcase the collective power of local action in creating positive ecological change on a global scale. Through this event, everyone has a chance to positively impact their local communities by engaging in hands-on restorative projects.

Participation in Make a Difference Week is open to everyone! Volunteers will have the opportunity to engage in ecological restoration alongside Certified Ecological Restoration Practitioners and SER community members and make a difference with tools for driving global change.

Join us on [EVENT DATE] to make a difference in your community during this global celebration of restoration!

#MakeADifferenceWeek #EcologicalRestoration #GenerationRestoration